

2016 USA Archery Arizona

August 13, 2016

Attending

Arvid Veidmark, Mike Speck, Jackie Levario (JOAD Coordinator), Charles Corridori, Diana LaBeau, Steve Yee, Krista Colona (JOAD Coordinator), Mike Cullumber, Rick Bachman

Start Time 9:00AM

Side Bar-Go Pro Live Stream or something similar

Mike C. Call to order-Arvid Second

Old Business-None

Financials-Mike Speck Reporting

- \$26000 Bank
- Joad \$1800 ear marked for their use
- PayPal \$1000
- Owe for latest change order for timers

JOAD Coordinator Report

- September 13th Save the date for JOAD Meeting 6 per club 9AM to 4PM
- Create Jotform for Sept 17th meeting-Arvid to confirm Date
- Bigger picture of JOAD
- Coaching
- Club Finances
- Club Memberships
- Policy's
- Continuing education for a coach
- Club participation in State Tournament and Community Events
- Coaches Pay
- November Dinner still in schedule, looking for
- State version of coaches' symposium
- ***(Motion was made to approve expenditure for Coaches' Symposium. Motion was seconded and passed with all in favor.)***

Board Electionis and tournaments

- 3 nominations in, Rick, Mike C, Sandra Reynolds
- Only DSA Bids received for tournaments

Executive Session 10:10AM to 10:30

Easton Foundation Meeting and Range Improvements

- Ben Avery Easton Center of Excellence
- DSA Center of Excellence
- Partnership and funding
- Easton Visit, Steve Yee, Rick Bachman and Mike Raum,
- \$500K Cost to expand building
- Ben Avery Practice Range moved! Onto FITA Range
- Should board help \$300 for Lighting in Archery Bldg (***Motion was made to approve lighting expenditure. Motion was seconded and passed with all in favor.***)

Salt River Pima Indian Community (101 and Shea)

- Youth Program Archery
- 4 to 8 Months
- No sure about a club
- May already have volunteers
- Large field than can be range
- No Equipment
- \$4000 budget recommended to SRIC
- Board to think about

ASU Archery

- Tempe has land Elliot and Priest
- Need to raise money about \$10K
- Use USAA AZ 501 c3
- Is ASU Club is Viable
- Rick to Reach out to Alea
- Mike C to Kari Granville-Minton
- Rick and Mike C to reach out to Nathan Yamaguchi

Lunch Break 12:00 Noon-12:30

Arizona Cup

- 2016 Profit \$9000
- USA Archery USAT Events More prize money

- USAA Pressure to remove foreign archers
- World Archery Guidelines-every competitor can register under their system under their home country
- Requires two registration systems
- 2017 USAT, not WRE
- Should be same as last year in entries
- Masters Division
- 3-day tournament
- Price Same
- Can go get sponsors.
- USA Archery may take over running of USAT events couple years away
- 2018 possible World Ranking
- Fall Tournament-Independent-Heavy Duty Sponsorship
- Start looking for a secondary tournament

Lynn Banks Marketing

- Goal of marketing campaign
- Autonomy in sponsorships
- Prize Money
- Cover Expenses
- Estimate \$5125. Does not include all printing
- Printing will come to about \$2000 to \$3000 K more
- Copyright and trademark AZ Cup (Arvid First, Mike S Second, Mike C abstains. Unanimous)
- Mission Statement ideas by 8-19-16
- Approve Lynn Banks (***Motion was made to approve AZ Cup marketing expenditure. Motion was seconded and passed with all in favor.***)

2016 and 2017 Tournament Schedule

- Working on 2017, to be finalized soon.
- Schedule for Publish by end of September

Miscellaneous

- Pop Ups for State
- New outlets for Showing-Must shoot

Board was adjourned at 3:21PM

Meeting minutes were approved by the Board at the meeting on May 7th, 2017